

Privacy policy À l' Àwen Yoga/ Awarehouse Chamber of Commerce 23080117

We are aware that you have faith in our services. We therefore see it as our responsibility to protect your privacy according to the guidelines of the General Data Protection Regulation (AVG), which will enter into force on May 25, 2018.

On this page we let you know what information we may collect when you use our website, why we collect it, and how we use it to improve your user experience. We hope to offer you optimum transparency about our working method and to meet your privacy rights.

This privacy policy applies to the products and services of A l' Awen Yoga. You should be aware that À l'Awen Yoga is not responsible for the privacy policies of other websites and sources. À l'Awen Yoga respects the privacy of all users of its site and ensures that the personal information you provide is treated confidentially.

We process personal data for the following purposes:

- To process your registration and / or payment after you have purchased a product or service.
- To be able to contact you if necessary to perform the service that you have purchased.
- To deliver goods and services that you have purchased.
- To inform you about (changes to) our services and products you previously declined. You can always unsubscribe from this via a link in the mail.
- To send the newsletters and mailings for which you have registered.
- To determine, in the case of participation in an event, whether participation in the event will not cause unforeseen and unwanted problems.
- To create an account for you after registering.
- Our offer of products and services is based on your surfing behavior to match preferences. We only do this with your permission.

Overview of personal data that À l'Awen Yoga may process

We process your personal data because you use our services and / or because you provide this data to us yourself.

Below you will find an overview of the personal data that we may process, depending on the product or service you purchase, and the purpose for which we collect this data.

First and last name: Communication purposes

Gender: Communication purposes, room layout at events, marketing purposes, customer profile

Date of birth: Customer profile, marketing purposes

Address details: Communication purposes

Telephone number: Communication purposes

Email address: Communication purposes

Location data: Communication purposes

Information about your activities on our websites and our email system: Communication purposes, customer profile, marketing purposes

Information about your activities when participating in our online and offline classes: Customer profile, communication purposes, marketing purposes. Other personal data that you actively provide

by registering for an event or course, in correspondence and/or by telephone that are relevant to participation in the sessions and events (workshops and retreats).

Examples include information about injuries, complaints or allergies. This makes it possible for us to help and support you as well as possible during participation in our events and to allow you to practice as safely as possible. We will never share this information with other parties without your permission.

Email communication

The personal data that we register for our newsletter subscribers are the e-mail address, possibly attached with a name.

When you sign up for our mailing list, we explicitly ask you for permission to process your personal data through an opt-in and a double opt-in via email as an additional confirmation. We base ourselves on one of the six AVG principles called "Consent of the person concerned".

Our email system **WIX shout-out** gives us access to the mailing lists to which our customers have subscribed, which emails they have received from us, and which emails our subscribers open on associated dates. In addition, the **WIX shout-out** system automatically keeps track of the user's country and region. With this information we can determine if the emails you receive are of interest to you, and if necessary better attune to your wishes so that you do not receive unwanted emails from us. When you are a member of our newsletter we will send you emails with content updates and information about new products, services and events on a regular basis.

Payment details

In the case of a payment, we have insight into the payment details of our customers. Payment data of our customers consists of the name of the customer, (possibly) address data, the purchase date, payment method, order number. We process this data through our payment provider **Stripe** and **Paypal**. This is always done via a secure https connection. You can see this on the address bar "https" and the padlock.

We base the processing of payment data on one of the six AVG principles called "Necessary for the execution of an agreement". These payment details are necessary for our bookkeeper and tax return.

How long does A I 'Awen Yoga retain personal data

Personal data is not kept longer than necessary.

Your personal data is stored until you unsubscribe from our mailing list or other systems that we use to offer our services. You have the option to do this at the bottom of every email that you receive from us. If it concerns an account on one of our websites, you always have the option of deleting the account yourself or emailing us : info@alawenyoga.com so we can delete the account for you. Your personal data is stored on secure servers of our hosting provider, or that of a third party (WIX shout-out, G-suite, Gmail). We will not combine this information with other personal information that we may have. If you are deregistered with A I 'Awen Yoga then we will destroy all your data unless there are possible legal retention obligations (tax).

View, modify or delete data

We would like to draw your attention to the fact that you have the right to request or have your personal data removed from us at any time. We hereby respect your AVG Privacy Rights of Data

Portability and Forgetting. In the case of a payment, we are forced to keep the data of the payment because the tax authorities require it. We can delete the accounts linked to the payment at any time.

If you wish to make use of your right to data portability or forgetfulness or if you have other questions regarding your personal data, please contact us via our email address info@alawenyoga.com.

Communication

When you send emails or other messages to us, we may save those messages. Sometimes we ask you for your personal information that is relevant to the situation. This makes it possible to process your questions and to answer your requests.

The messages are stored on secure servers of A I 'Awen Yoga or those of a third party. We will not combine this data with other personal data that we have.

We would like to draw your attention to the fact that you can contact us at any time if you wish to exercise your right to data portability or forgetfulness. We kindly request you to contact us via our email address info@alawenyoga.com.

If you believe that we are acting incorrectly with regard to the AGV, you have the right to submit a complaint to the Dutch Data Protection Authority at all times.

Special and / or sensitive personal data processed by À I ' Awen Yoga

Our website and / or service does not intend to collect data about website visitors under the age of 16. Unless they have permission from parents or guardian. However, we cannot check this in reality. We therefore advise parents to be involved in the online activities of their children, to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without that permission, please contact us at info@alawenyoga.com and we will remove this information.

Cookies

À I 'Awen Yoga uses Cookies to optimize the functionality of certain pages of the websites. Cookies are small text files that are placed on your computer to make the websites work better and help to analyze preferences of users of the websites. We use this information to keep track of how you use the websites, to prepare reports on website activity and to offer other services with regard to website activity and internet use. This way we can be of even better service to you when you visit our website again. We do this through the Google Analytics pixel and the Facebook pixel, Paypro and Convert Kit.

The visitor can decide for himself how to handle the cookies. He can organize his browser in such a way that the use of cookies is allowed, not allowed or partially permitted. You can delete cookies at any time.

Third parties

Apart from the systems and business partners with which we collaborate for offering our services, the information will never be shared with third parties. Our team is obliged to respect the confidentiality of your data.

Changes to the privacy and cookie policy

It is not inconceivable that our privacy and cookie policy will be expanded or changed in the near future. We therefore recommend that you regularly check this page to see whether changes have been made. If these changes are very radical in nature, we will ensure that they are communicated in a clear and striking manner.